Exploring Technology Today

Start now!
Let's find out what we'll learn this weekend

Looking into your companion journal and its purpose

We will think about some digital tools that you use

Looking into your companion journal and its purpose

Let's get into our first activity
Our vision is to expand the capacity of Moroccan youth to seize opportunities through the digital revolution of our 21st century.
Form a straight line!

Icebreaker
Let’s set some ground rules...
<table>
<thead>
<tr>
<th>Time</th>
<th>EXPLORE</th>
<th>IMMERSE</th>
<th>CONNECT</th>
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</thead>
<tbody>
<tr>
<td>10:00-11:00</td>
<td>INTRODUCTION</td>
<td>WEBSITE CREATION</td>
<td>PARTICIPANT PRESENTATIONS</td>
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<tr>
<td>11:00-12:00</td>
<td>DIGITAL MARKETING</td>
<td>---- LUNCH BREAK ----</td>
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<td>12:30-13:30</td>
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<td>13:30-14:30</td>
<td>PROFESSIONAL EMAILS</td>
<td>UPSCALING YOUR WEBSITE</td>
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<td>WITH HASSAN AANBAR</td>
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<td>14:30-16:00</td>
<td>INTERACTIVE MARKETING</td>
<td>WEBSITE SUPPORT &amp; REVIEW</td>
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Tell us your objectives for this workshop
What to expect...

**THIS WEEKEND**

- Create graphics and videos for your business social media accounts
- Launch your first website to market your business

**WITHIN 2 MONTHS**

- Follow-up from Douar Tech team to ensure that you are maintaining your digital toolbox
- Mentorship clinic with a digital expert on a specialty of your choice
What digital tools do you use now?
Tools we will use
Workbook Companion

What is it?
Get out your phones!

Email Accounts
Facebook Pages
Instagram Accounts
Create your Business Gmail Account

Introduction

Tools

Guidebook

Tech It Out

Create an account

Username: wikihowstefania
E-mail: wikihowstefania@gmail.com

Available: st543419  taylorstefania647

Password: ********
Confirm password: ********

Use 8 or more characters with a mix of letters, numbers & symbols

Sign in instead

NEXT

Verify your phone number

For your security, Google wants to make sure it's really you. Google will send a text message with a 6-digit verification code. Standard rates apply

Enter verification code

797

NEXT
Create your Business Facebook Page

facebook.com/pages/create

Business or Brand

Page Name
Olaf's Large Sandwiches

Category
Deli

Food Delivery Service
Cargo & Freight Company
Salad Bar
Sandwich Shop
Local Service
Shopping & Retail
Sports & Recreation
Real Estate

Create Page Username

It's easier for people to find your Page in search when it has a unique username. Pages with usernames can also create custom URLs that let people quickly visit and message them.

Olaf's Large Sandwiches @olafslargesandwichshop

Username
@olafslargesandwichshop

Need help? Get tips on choosing a username.

Cancel Create Username
Create your Business Instagram Account

1. Log in with Facebook or create a new account.
2. Fill out the profile details:
   - Name
   - Username
   - Website
   - Bio
3. Change Profile Photo if desired.
4. Click "Try Instagram Business Tools".
5. Connect your Facebook Page to your Instagram account.
Great job, your business is digital!